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“Highest in Guest Satisfaction
Among Economy/Budget
Hotel Chains Eight Years in a Row”

Tuscumbia Property Honored For Eco-Friendly Initiatives!

Rick and Jaimati Patel, owners of the newly constructed Microtel Inns & Suites® property in Tuscumbia, Alabama were recently honored with the prestigious Shoals Environmental Alliance Award. The celebrated honor is designed to recognize environmentally conscientious businesses in the neighboring cities Muscle Shoals, Tuscumbia, Sheffield and Florence. The Alliance’s mission is to raise awareness of earth-friendly endeavors such as water conservation, energy efficiency, waste reduction and clear air practices.



(Rick and Jaimati Patel)

Nancy Muse, president of the Shoals Environmental Alliance praised the Patel’s for utilizing:

- Door sensors with thermostat controls
- Pressure flushed toilets
- Recyclable cups, plates, tissues and paper
- Energy saving, long lasting, spiral compact fluorescent light (CFL) bulbs
- Showerheads and faucets with energy saving water extraction

- A salt water swimming pool
- Tent cards and shower hangers that offer guest the option of re-using linens and towels
- Ozone laundry machines that wash linens in cold water and feature energy saving drying technology

“Rick and Jaimati Patel have several environmentally friendly practices in place,” said Susann Hamlin, executive director of the Colbert County Tourism & Convention Bureau. “They should be commended for their commitment to protecting the Earth. They’re going to prompt many guests to think about the patterns of their daily lives and how they impact the environment.”

“We are honored to be recognized by this esteemed organization in this manner,” said Rick Patel, who will open the property this month. “We want to be known as a premier, environmentally friendly property. That’s why we are going to go above and beyond in our efforts to conserve energy and water and reduce waste.”



Microtel received the highest numerical score among economy/budget hotels in the proprietary J.D. Power and Associates 2002-2009 North America Hotel Guest Satisfaction Index StudySM. (2009) Study based on responses from 66,557 guests measuring 14 economy/budget hotels and measures opinions of guests who stayed in a hotel May 2008-June 2009. Proprietary study results are based on experiences and perceptions of consumers surveyed June 2008-May 2009. Your experiences may vary. Visit jdpower.com. ©2010 Microtel Inns and Suites Franchising, Inc. All Microtel Inn & Suites® properties are independently owned and operated.