



# Knights News

October 11, 2009



## *Sarasota Property Lauded!*

Arvind Patel, owner of the Knights Inn® Sarasota, Florida, likes to refer to his property as “the little guy.” A perusal of the hotel’s surrounding areas, clearly demonstrates the accuracy of his point. The Ritz Carlton® Sarasota, the Helmsley Sandcastle® Hotel and the Lido Beach Resort® are among his neighbors. There is also a Marriott®, Holiday Inn®, Hilton Garden®, Hampton® and several Wyndham Hotel Group brands nearby.

“We’re surrounded by resorts and larger hotels,” he said. “We had to figure out a way to compete for the same guests. We’ve done that by building a solid foundation of operational excellence and by always providing our guests with quality customer service.”

Patel’s mission to exceed each customer’s expectations has certainly been a key to the property’s success. An example of his efforts is the extensive property renovations that he oversaw during the past year. Brand new carpeting and furnishings, along with a beautiful paint job and complete landscaping makeover were done with one objective in mind – satisfying the guest.

Travelers have taken notice. A recent Travelocity/Sabre Travel Network poll (provided below) ranked the Knights Inn property in its Sarasota Top 10 poll.

“Arvind and his team always deliver exceptional service to their guests by going above and beyond in their work efforts,” said brand senior vice president Rajiv Bhatia. “Arvind’s recent renovation efforts were designed to make the guest feel at home. That exemplifies a spirit of outstanding hospitality. We’re thrilled to see them ranked among some of the quality resorts and hotels listed below.”

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### *Travelocity/Sabre Travel Network – Top 10 Sarasota Hotels*

- 1 HELMSLEY SANDCASTLE® HOTEL
- 2 TROPICAL BEACH RESORTS
- 3 BEST WESTERN® MIDTOWN
- 4 LIDO BEACH RESORT®
- 5 THE RITZ-CARLTON® SARASOTA
- 6 HOLIDAY INN® SARASOTA-LIDO BEACH
- 7 BEST WESTERN® AMBASSADOR SUITES
- 8 LA QUINTA INN AND SUITES® SARASOTA
- 9 HOLIDAY INN® SARASOTA LAKEWOOD RANCH
- 10 KNIGHTS INN® SARASOTA

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