



Knights News

December 31, 2009

New Heights For Knights!

Knights Inn® has again been listed on Entrepreneur Magazine's Franchise 500® list. That is quite an accomplishment, when you consider that Knights Inn climbed from the 386th ranking in 2005 to the 135th ranking in 2009. Several Wyndham Hotel Group brands made the list, but none of them made such a dramatic jump over that four year period.

Entrepreneur Magazine is widely viewed as the world's best and most comprehensive franchise ranking publication. All companies, regardless of size, are judged on quantifiable measures of a franchise's operation. The most important factors include financial strength and stability, growth rate and size of the system. Also considered are the number of years a company has been in business, the length of time it has been franchising, startup costs and percentage of terminations.



"It has been an exciting and challenging year for franchising," said Entrepreneur Editor In Chief Amy C. Cosper. "As the nation's leading business monthly, Entrepreneur Magazine is pleased to recognize Knights Inns' accomplishments during this challenging period of time. You are an inspiration to all businesses.

"Congratulations to everyone associated with Knights Inn," said brand senior vice president Rajiv Bhatia. "We have come so far so fast, while remaining true to our commitment to service and quality. This honor would not have been possible without the energy and enthusiasm of the entire Knights Inn franchise community. It is obvious to me that we are all on the same page in our commitment to steadfastly grow the brand and to improve quality even further in the years to come."

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